

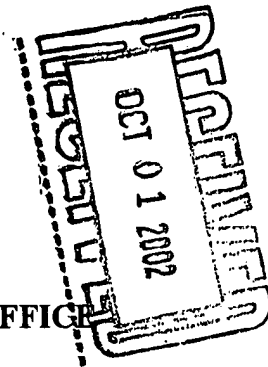


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PATENT
Docket No. 310048-531
Avery No. 2874-US

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Brandy George
Brandy George



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Application Of:)

TRACY L. GLENN ET AL.)

Serial Number: 09/864,932)

Filing Date: May 24, 2001)

Entitled: COMBINATION POSTCARD-BUSINESS)
CARD/ROTARY CARD MAILER SYSTEMS)
AND METHODS)

Group Art Unit: 2152

Commissioner for Patents
Washington, D.C. 20231

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Technology Center 2100

INFORMATION DISCLOSURE STATEMENT

Sir:

In accordance with 37 C.F.R. § 1.56, the references listed on the attached Form PTO/SB/08A are being brought to the attention of the Examiner for consideration in connection with the examination of the above-identified application. Copies of the cited documents are

enclosed. These patents were cited in an official search report issuing on July 29, 2002 in a corresponding European application. A copy of the Search Report is also enclosed.

The filing of this Information Disclosure Statement shall not be construed as a representation that a search has been made (37 C.F.R. § 1.97(g)), as an admission that the information cited is, or is considered to be, material to patentability, or that no other material information exists.

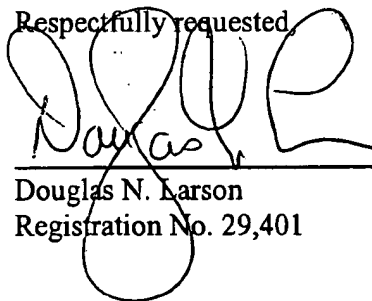
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CONCLUDING REMARKS

It is respectfully requested that the examiner indicate consideration of the cited references by returning a copy of the attached form PTO/SB/08A with initials or other appropriate marks, and that the references be made of record as cited references in the application.

The Commissioner is hereby authorized to charge payment of any fee due with this filing to Deposit Account No. 16-2230.

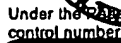
Respectfully requested,



Douglas N. Larson
Registration No. 29,401

Dated: September 17, 2002

OPPENHEIMER WOLFF & DONNELLY LLP
2029 Century Park East, 38th Floor
Los Angeles, California 90067
Telephone: (310) 788-5000
Facsimile: (310) 788-5100



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|-----------------------|-----------------------|--------------------|---|
| Examiner Signature | <i>Walter J. Rupp</i> | Date Considered | <i>2-19-2004</i> September 17, 2002 |
|-----------------------|-----------------------|--------------------|---|

compliance and not considered. Include copy of this form with next communication to applicant.

1 Applicant's unique citation designation number (optional). ² See Kind Codes of USPTO Patent Documents at www.uspto.gov or MPEP 901.04. ³ Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). ⁴ For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. ⁵ Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. ⁶ Applicant is to place a check mark here if English language Translation is attached.

English language translation is attached.

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December 8, 2004

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ATTN: Jonathan D. Schlaifer (Art Unit 2178)

PHONE NO.: (571) 272-1490

FROM: Douglas N. Larson

DIRECT DIAL NO.: +1.213.689.5142

E-MAIL: dlarson@ssd.com

RE: In re Application of Tracey L. Glenn, et al.

Serial No. 09/864,932

Filed: May 24, 2001

For: COMBINATION POSTCARD-BUSINESS CARD/

ROTARY CARD MAILER SYSTEMS AND METHODS

Our Ref: 11286-01109

Message:

Transmitted herewith are a Supplemental Information Disclosure Statement with form PTO/SB/08A (2 sheets).

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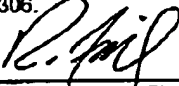
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| <p>CERTIFICATE OF FACSIMILE TRANSMISSION</p> <p>I hereby certify that on December 8, 2004 this paper (along with any paper referred to as being attached or enclosed) is being facsimile transmitted to the Commissioner for Patents, United States Patent and Trademark Office, Facsimile No. (703) 872-9306.</p> <p> Robert Fiore</p> |
|---|

PATENT
Old Docket No. 310048-000531
New Docket No. 11286-01109
Avery Ref: 2874-US

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Tracey L. Glenn, Jenny C. Feng,
Richard Andrew Doyon and Peter Sperl

Serial No. 09/864,932

Filed: May 24, 2001

For: **COMBINATION POSTCARD-BUSINESS
CARD/ROTARY CARD MAILER SYSTEMS
AND METHODS**

Group Art Unit: 2178

Examiner: Jonathan D. Schialfer

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT

Sir:

In accordance with 37 C.F.R. § 1.56, the references listed on the attached Form PTO/SB/08A (2 sheets) are being brought to the attention of the Examiner for consideration in connection with the examination of the above-captioned patent application. The filing of this Information Disclosure Statement shall not be construed as a representation that a search has been made (37 C.F.R. § 1.97(g)), as an admission that the information cited is, or is considered to be, material to patentability, or that no other material information exists. The filing of this Information Disclosure Statement shall not be construed as an admission against interest in any manner.

It is respectfully requested that the Examiner indicate consideration of the cited references by returning with the Examiner's next action a copy of the attached form

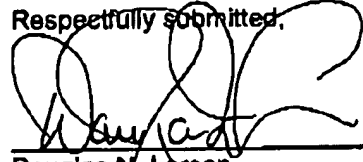
SERIAL NO.: 09/864,932

PATENT
Old Docket No. 310048-000531
New Docket No. 11286-01109
Avery Ref: 2874-US

PTO/SB/08A with initials or other appropriate marks, and that the references be made of record as cited references in the application.

The Commissioner is hereby authorized to charge any fees which may be required, or credit any overpayment to Deposit Account No. 07-1853 during the pendency of prosecution of this application. Should such additional fees be associated with an extension of time, applicant respectfully requests that this paper be considered a petition therefor. A duplicate of this paper is enclosed for the Deposit Account, should it be needed.

Respectfully submitted,



Douglas N. Larson
Registration No. 29,401

Dated: December 8, 2004

SQUIRE, SANDERS & DEMPSEY L.L.P.
801 South Figueroa Street, 14th Floor
Los Angeles, California 90017-5554
Telephone: (213) 624-2500
Facsimile: (213) 623-4581

PTO/SB/08A (08-03)

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**INFORMATION DISCLOSURE
STATEMENT BY APPLICANT**

(Use as many sheets as necessary)

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|------------------------|------------------|
| Application Number | 10/296,480 |
| Filing Date | May 12, 2003 |
| First Named Inventor | Jerry G. Hodsdon |
| Art Unit | 1772 |
| Examiner Name | Nasser Ahmad |
| Attorney Docket Number | 11286-01130 |

Sheet 1 of 2

| U. S. PATENT DOCUMENTS | | | | | |
|------------------------|-----------|---|--------------------------------|--|---|
| Examiner Initials* | Cite No.† | Document Number Number-Kind Code* (if known) | Publication Date MM-DD-YYYY | Name of Patentee or Applicant of Cited Document | Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear |
| | | US- 3,726,471 | 04/10/1973 | Kalb | |
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| FOREIGN PATENT DOCUMENTS | | | | | |
|--------------------------|-----------|--|--------------------------------|--|---|
| Examiner Initials* | Cite No.† | Foreign Patent Document Country Code* Number* Kind Code* (if known) | Publication Date MM-DD-YYYY | Name of Patentee or Applicant of Cited Document | Pages, Columns, Lines, Where Relevant Passages Or Relevant Figures Appear |
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|--------------------|---------------------|-----------------|-----------|
| Examiner Signature | <i>Nasser Ahmad</i> | Date Considered | 2-19-2005 |
|--------------------|---------------------|-----------------|-----------|

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STATEMENT BY APPLICANT**

(Use as many sheets as necessary)

Sheet 2

of 2

Complete If Known

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|------------------------|------------------|
| Application Number | 10/296,480 |
| Filing Date | May 12, 2003 |
| First Named Inventor | Jerry G. Hodsdon |
| An Unit | 1772 |
| Examiner Name | Nasser Ahmad |
| Attorney Docket Number | 11286-01130 |

| U. S. PATENT DOCUMENTS | | | | | |
|------------------------|----------|--|--------------------------------|---|---|
| Examiner Initials* | Cite No. | Document Number | Publication Date MM-DD-YYYY | Name of Patentee or Applicant of Cited Document | Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear |
| | | Number-Kind Code ² (if known) | | | |
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| Examiner Initials* | Cite No. | Foreign Patent Document | Publication Date MM-DD-YYYY | Name of Patentee or Applicant of Cited Document | Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear |
| | | Country Code ² Number ¹ Kind Code ² (if known) | | | |
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|--------------------|---------------------|-----------------|-----------|
| Examiner Signature | <i>Nasser Ahmad</i> | Date Considered | 2-19-2005 |
|--------------------|---------------------|-----------------|-----------|

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant. *Applicant's unique citation designation number (optional). *See Kinds Codes of USPTO Patent Documents at www.uspto.gov or MPEP 801.04. *Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). *For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. *Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST.16 if possible. *Applicant is to place a check mark here if English language Translation is attached.

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